



Vista Maria's 20th Annual

Celebrating Women

April 25, 2019

The Henry,
Autograph
Collection
5:30pm

SPONSORSHIP OPPORTUNITIES

VISTA MARIA

Vista Maria was founded in 1883 by the Sisters of the Good Shepherd. The Sisters' legacy of rescuing and restoring women and children provides the foundation for the agency's mission today.

Mission - To deliver innovative care, support, treatment and education to vulnerable youth so that they heal, believe in their worth, and build the skills needed to succeed.

Vision -To ensure that vulnerable youth and families are supported, prepared and equipped to achieve lifelong success.

Philosophy of Care - Vista Maria's philosophy of care provides a framework of guiding principles that reflects our mission, values and competencies. The philosophy defines and directs our employees to provide services and care in the best interest of the children and families that we serve.

VALUES MATTER – our values unite us in action to deliver quality care, support and treatment for our youth, families and each other.

FAMILIES UNITED – we unconditionally accept and believe in the power of families and communities.

EDUCATION IS POWER – education creates opportunities, builds partnerships and empowers everyone.

COMPASSION FOR ONE ANOTHER – true healing comes from the collective actions and efforts of each of us caring for one another and those that we serve.

EVENT DETAILS

Celebrating Women began in 2000 as a way to honor successful young women at Vista Maria and prominent women role models in the community. By celebrating their achievements, we hope to empower women to realize their dreams, believe in themselves, and accomplish their goals.

Vista Maria's 20th Annual Celebrating Women Event will be attended by over 500 business leaders, philanthropists, and community supporters. Please review the sponsorship opportunities to help us provide every child in our care the resources they need for life-long success. Each sponsorship level includes valuable brand recognition and networking opportunities.

Thursday, April 25, 2019
The Henry, Autograph Collection
300 Town Center Drive
Dearborn, Michigan 48126

5:30pm – Networking Reception & Silent Auction
6:30pm – Dinner & Program
8:30pm - Afterglow

SPONSORSHIP PACKAGES

Presenting Sponsor

\$25,000

- 24 complimentary tickets with company logo on table signage
- Full-page four color ad with prime placement on program book back cover
- An opportunity to give opening remarks at the event
- Recognition in all media relations efforts regarding event
- Video commercial spot during program
- Product placement opportunity at event entry
- Opportunity to distribute company materials at event
- Exclusive outdoor banner at Vista Maria's campus entrance from April 1 – 26, 2019
- Prominent placement of your logo on all collateral materials
 - Sponsorship must be received by February 1, 2019 to be included on invitation
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor logo on Vista Maria website and social media outlets
- Sponsorship listing in year-round issues of Vista Maria's newsletter sent to over 5,000 homes and businesses

Platinum Sponsor

\$12,500

- 16 complimentary tickets with company logo on table signage
- Full-page ad in program book with prime placement inside front cover
- Sponsor of President's Afterglow Reception
- Video commercial spot during program
- Opportunity to distribute company materials at event
- Company recognition on invitation
 - Sponsorship must be received by February 1, 2019
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor logo on Vista Maria website and social media outlets
- Sponsorship listing in two issues (pre and post event) of Vista Maria's newsletter sent to over 5,000 homes and businesses

SPONSORSHIP PACKAGES

Gold Sponsor

\$7,500

- 12 complimentary tickets with company logo on table signage
- Full-page ad in program book with prime placement
- Reception – Company name and logo prominently placed on signage at bars and on cocktail napkins during networking reception
- Company recognition on invitation
 - Sponsorship must be received by February 1, 2019
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor logo on Vista Maria website and social media outlets
- Sponsorship listing in two issues (pre and post event) of Vista Maria's newsletter sent to over 5,000 homes and businesses

Bronze Sponsor

\$5,000

- 8 complimentary tickets with company logo on table signage
- Half-page ad placement in program book
- Valet - Company name and logo prominently placed on signage near valet and on hanging rearview mirror valet tag
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor name on Vista Maria website and social media outlets
- Sponsorship listing in one issue of Vista Maria's newsletter sent to over 5,000 homes and businesses

Corporate Sponsor

\$2,500

- 8 complimentary tickets with company logo on table signage
- Quarter Page ad placement in program book
- Company name on signage at the event

Good Shepherd Sponsor

\$1,000

- 2 complimentary tickets to the event
- 1/8 Page ad placement (or listing) in program book

Unable to Sponsor This Year? Consider One of Our Other Opportunities for Support: Program Book Sales

PROGRAM ADS

Full Page (5"w x 7.75"h) - \$500

Half Page (5"w x 3.8"h) - \$300

Quarter Page (2.4"w x 3.8"h) - \$150

Eighth Page (2.4"w x 1.8"h) - \$100

All ads must be **high resolution PNG or EPS** (300 DPI or higher) digital files sent ready for print, color with no bleeds.

Ads must be received by **March 25, 2019**, to be included in the program book.

Donate to our Silent Auction

IN-KIND DONATIONS

Vista Maria is proud to present our 20th Annual Celebrating Women event. Each year our Silent Auction is one of the highlights of the evening. Help us raise funds for our programs by donating a gift package. Examples include VIP and/or exclusive experiences, vacation rentals, tickets to concerts and/or sporting events, golf packages, gift certificates for restaurants, hotels, spas, etc. Be creative!

All donations must be received by **Friday, April 12, 2019**.

Vista Maria is a 501(c)3 non-profit. All in-kind donations are tax-deductible to the full extent permitted by law. You will receive a letter confirming your donation, which will also serve as a receipt for tax purposes.

Please fill out the contact information at the top of the next page and the item value and description on the bottom of the page. Send the form in with your donation to Vista Maria at:

Vista Maria
Attention: Sarah Lesch
20651 West Warren Avenue
Dearborn, MI 48127

If the donation is too large to mail, arrangements can be made for pick up or delivery. Please contact **Sarah Lesch** at slesch@vistamaria.org or at 313-271-3050, x332, for more information.

CELEBRATING WOMEN COMMITMENT

CONTACT INFORMATION (please print or type)

Name (as you wish to be listed): _____

Contact person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor - \$25,000
- Platinum Sponsor - \$12,500
- Gold Sponsor - \$7,500
- Bronze Sponsor - \$5,000
- Corporate Sponsor - \$2,500
- Good Shepherd Sponsor - \$1,000

PROGRAM AD SALES

- Full Page - \$500
- Half Page - \$300
- Quarter Page - \$150
- Eighth Page - \$100

PAYMENT METHOD (circle one)

Check (enclosed) Amex MasterCard Visa Discover

Name on credit card: _____

Credit card number: _____

Exp. date: _____ CVC Code: _____

Signature: _____ Date: _____

I am unable to attend, please accept my donation of: \$ _____

Print Deadlines:

Event Invitation: February 1, 2019 & Program Book: March 25, 2019

IN-KIND DONATIONS (Please mail or deliver to Vista Maria by April 12, 2019)

Value: _____ Brief Description of the Item(s), Including terms, limitations, restrictions, blackout dates and/or expiration dates:

For more information or to submit electronically, contact Sarah Lesch at slesch@vistamaria.org.

Mail with "Celebrating Women" in memo section of checks payable to:
Vista Maria
Attention: Sarah Lesch
20651 West Warren Avenue
Dearborn Heights, MI 48127

Your gift is tax-deductable to the full extent permitted by law.

Program Book Ad Sizes

Book – 5.5” Wide x 8.5” Tall

**Not to Scale*

EIGHTH PAGE
(HORIZONTAL)
2.4” WIDE X 1.8” TALL

QUARTER PAGE
(VERTICAL)
2.4” WIDE X 3.8” TALL

HALF PAGE
(HORIZONTAL)
5” WIDE X 3.8” TALL

FULL PAGE
5” WIDE X 7.75” TALL

SPONSOR TIMELINE

We look forward to Celebrating Women with you on April 25 at The Henry, Autograph Collection. The following timeline will help ensure you receive all the benefits of your paid sponsorship package.

February 1, 2019

Deadline for your sponsorship to be listed in event invitations and pre-event Vista Maria Newsletter.

*High resolution logos (300 DPI or greater) in **PNG or EPS** format must be included at this time.

March 25, 2019

Deadline for your sponsorship to be listed in program book.

Deadline for ads to receive placement in the program book.

*High resolution (300 DPI or greater) logos and ads in **PNG or EPS** format must be included at this time.

Full Page (5"w x 7.75"h)

Half Page (5"w x 3.8"h)

Quarter Page (2.4"w x 3.8"h)

Eighth Page (2.4"w x 1.8"h)

*All ads must be **high resolution PNG or EPS** (300 DPI or greater) digital files sent ready for print, color, with a ½ inch margin (included in measurements above), and no bleeds. (Program Book is 5.5"x8.5".)*

April 1, 2019

Deadline to provide full list of guest names and dietary restrictions

April 1, 2019 (Presenting and Platinum Sponsors only)

Deadline for commercial spots to be submitted for event program

Deadline for company materials, for 550 guests, to be delivered to Vista Maria.

**All information, logos, ads, and requests
should be submitted to
slesch@vistamaria.org**

Your gift is tax-deductable to the full extent permitted by law.