



VISTA MARIA  
REBUILDING LIVES SINCE 1887



*Celebrating  
135 years of giving hope*

2018 ANNUAL REPORT



# 2018 Missional Impact



2,176 VOLUNTEERS served for 20,558 hours providing \$491,542 worth of service

169 youth served in our FOSTER CARE Programs

Finalized 15 ADOPTIONS

Provided refuge and restoration to 60 young women in our WINGS Program for victims of HUMAN TRAFFICKING

90% of youth achieved successful treatment plan progression

96% of clients in aftercare remain stabilized in community-based setting

RESIDENTIAL TREATMENT & AFTERCARE

165 clients were serviced in aftercare services



169 youth served in AFTER SCHOOL & VOCATIONAL PROGRAMS

On-Campus Independent Living Programs

99% Improved MORAL DEVELOPMENT



# Trauma Informed Commitment

Thanks to global advances in mental health treatment, we now have better knowledge of the lasting and significant effects of trauma. We also know that every person has experienced some level of trauma. Over the past several years, Vista Maria has made strides in creating a trauma informed environment for all that receive care, or work, in our programs. In order to be effective in our treatment, everyone at Vista Maria from our accountants and facilities crew to our therapists and counselors participate in regular training and must practice trauma informed care. All of our interactions with parents, youth, referral workers, and judges focus on the trauma informed approach. We are committed to our philosophy of care and trauma informed practice which is evidenced by our vision and mission statements.

**OUR VISION:** All children, families and communities achieve success through learning and restorative relationships that promote personal, professional and family well-being.

**OUR MISSION:** We deliver innovative care, treatment, and education focused on restorative relationships so that vulnerable youth believe in their worth, heal and build the skills for success.

Our philosophy of care defines the framework of our service delivery and continuum of care. In conjunction with our core values and philosophy of care, our service delivery has become further enhanced with extensive training in trauma informed care through the Risking Connection and Trauma Informed Implemented Practice (TRIP) models. In 2018, 80% of employees were trained in TRIP while 89% have been trained in Risking Connection. These models have impacted how Vista Maria employees interact with one another, speak and deliver care.

*"Our trauma informed trainings have placed a different priority on our need to care for ourselves so that we can provide the best support for co-workers and excellent care for youth." — Angela Aufdemberge*

## CORE VALUES

Vista Maria's core values define what matters most to us and how we want to act no matter our role or our situation. The core values stem from the beliefs of our founders, the Sisters of the Good Shepherd, who made it their mission to care for the whole person- physically, emotionally and spiritually. These values are shared across several Good Shepherd founded ministries throughout North America.

### INDIVIDUAL WORTH

We are passionate about people. Honoring Vista Maria's spiritual foundation, we respect the sanctity of life, and we value the intrinsic dignity and inherent worth of each person.



### MERCY AND COMPASSION

We recognize that all people sometimes make mistakes and need the support of others to be restored to physical, psychological and spiritual health.



### RECONCILIATION

We empower our employees, youth and families to achieve positive change and to find personal peace in their relationships with family and society.



### ZEAL

We value the passionate giving of our time and talents in service of the welfare of others and the betterment of our world.



# Program Demographics

## RESIDENTIAL TOTAL SERVED IN 2018: 276

Vista Maria's Residential Mental Health Treatment programs offer an array of specialized gender-focused best practice models for delivering effective therapeutic treatment.

GENDER	RACE	COUNTY	COUNTY	COUNTY	COUNTY
FEMALE 100%	Middle Eastern = 5	Wayne = 146	Hillsdale = 1	Macomb = 12	
	Black = 149	Allegan = 2	Huron = 1	Menominee = 1	
	Hispanic = 3	Antrim = 1	Ingham = 10	Missaukee = 2	
<b>AGE (at move in)</b>	Multi-Racial = 22	Barry = 2	Isabella = 1	Monroe = 2	
10-12 yo = 32	Native American = 1	Bay = 6	Jackson = 6	Montcalm = 3	Saginaw = 4
13-15 yo = 100	White = 95	Benzie = 1	Kalamazoo = 8	Montmore = 1	Sanilac = 1
16-18 yo = 144	Other = 1	Branch = 1	Kent = 9	Muskegon = 5	Shiawassee = 1
		Calhoun = 6	Keweenaw = 1	Oakland = 16	St. Joseph = 1
		Cass = 1	Lake = 1	Ogemaw = 1	Tuscola = 1
		Genessee = 16	Livingston = 2	Ottawa = 1	Washtenaw = 1



## FOSTER CARE TOTAL SERVED IN 2018: 169

Vista Maria provides General and Treatment Foster Care services for youth ages 0-25. Our dedicated foster care team provides the highest level of support, training and resources throughout the licensing and fostering process.

GENDER	AGE	AGE	AGE	RACE	COUNTY
Male = 80	20 = 1	13 = 1	6 = 17	Arabic = 5	Kalamazoo = 1
Female = 89	19 = 1	12 = 8	5 = 9	Black = 80	Kent = 1
	18 = 10	11 = 11	4 = 13	White = 54	Macomb = 3
	17 = 5	10 = 11	3 = 9	Hispanic = 7	Missaukee = 1
	16 = 10	9 = 15	2 = 10	Multi-Racial = 23	Montcalm = 1
	15 = 7	8 = 12	1 = 6		Muskegon = 1
	14 = 2	7 = 9	0 = 2		Oakland = 5
					Wayne = 55

## ON CAMPUS TRANSITIONAL LIVING TOTAL SERVED IN 2018: 77

The Transitions and Shepherd Hall Transitional Living programs on Vista Maria's campus offer safe and secure housing along with transitional and independent living skills programming on campus, so young women can develop the skills needed for lifelong success.

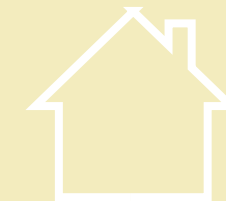
GENDER	RACE	COUNTY	COUNTY	COUNTY
FEMALE 100%	Middle Eastern = 3	Wayne = 66	Macomb = 2	Muskegon = 1
	Asian = 1	Kalamazoo = 1	Missaukee = 1	Oakland = 6
<b>AGE</b>	Black = 47			
16-18 yo = 55	Hispanic = 6			
19-21 yo = 20	Multi-Racial = 7			
22-23 yo = 2	Native American = 1			
	White = 12			



## COMMUNITY INDEPENDENT LIVING

TOTAL SERVED IN 2018: 29

**GENDER**  
FEMALE = 10  
MALE = 19

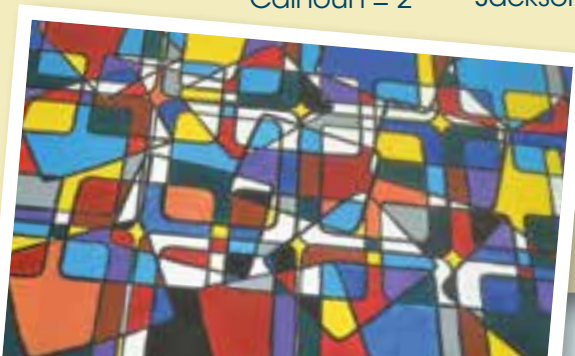


Vista Maria's community-based programs provide services for high-risk girls and boys in their home communities. We offer services to the youth and their families and are dedicated to teaching personal responsibility and communication skills, providing educational assessment and planning, and helping with employment readiness.

## INTENSIVE AFTERCARE TOTAL SERVED IN 2018: 165

Vista Maria's aftercare program is unique in that it begins the moment a child comes into our care. The Intensive Aftercare Program extends Vista Maria's support to the family while a child is in our care and when she returns to her family and community, sustaining her success.

GENDER	RACE	COUNTY	COUNTY	COUNTY	COUNTY
FEMALE 100%	Black = 96	Wayne = 100	Genessee = 8	Kalamazoo = 5	Muskegon = 3
	White = 55	Antrim = 1	Hillsdale = 1	Kent = 4	Oakland = 15
	Other = 14	Bay = 4	Ingham = 4	Macomb = 7	Ogemaw = 1
<b>AGE</b>		Calhoun = 2	Jackson = 3	Midland = 1	Saginaw = 2
10-12 yo = 6				Monroe = 1	Sanilac = 1
13-15 yo = 45				Montcalm = 1	Van Buren = 1
16-18 yo = 103					
19-21 yo = 11					



## JOURNEY TO SUCCESS

TOTAL SERVED IN 2018: 169

**GENDER**  
FEMALE = 93  
MALE = 76



Vista Maria provides youth with a safe, educational and non-judgmental environment to receive academic and emotional support from caring providers via a wrap-around service approach. The afterschool programs are designed to attract and retain youth and include sports, arts and culture, counseling and tutoring.



# Letter from the CEO

Dear Friends,

Together, we celebrated our 135th anniversary as an organization committed to the support, treatment and education of women and children. Over the years, we have held fast to our values that were embodied by Sr. Mary Euphrasia and the Sisters of the Good Shepherd over 200 years ago. The notion that every person has value is critical to us. We also practice acts of mercy and compassion by not judging or defining others. We look beyond behaviors to see what individuals need. We also practice reconciliation, which is not just forgiving, but forgiveness and reunification. Zeal exemplifies our passion for continuous support of the dreams and potential of our young people. Our beliefs and values, handed down through the generations, permeate everything we do at Vista Maria.

During 2018, we were able to refine our values work and care philosophy by engaging in an agency-wide trauma informed training and practice. While the use of the term trauma informed care has recently entered the forefront of social services work, Mary Euphrasia practiced trauma informed care back in the 1800s. Always looking beyond the harm, beyond our personal needs and ego is not easy, but it is common sense care, hope and healing.

Today, we are able to support our approach through neuro-science as well as best practice models of care. We have trained all of our employees and gone even further to launch training programs for foster parents, youth, board members, and volunteers that will continue well beyond 2018 and 2019. You might also note the changes in our mission and vision statements initiated by employees. Improving our knowledge and understanding of trauma, disrupted development, and the need for restorative relationships will improve staff retention, programmatic outcomes, and youth success for years to come.

As you review the 2018 Annual Report, you will note the significant accomplishments of the Vista Maria team. We are proud of the dedication to learning, problem solving and teamwork exhibited by employees. Through the collective effort of our more than 300 employees, 18 board directors, 50 advisors, and 2,000 volunteers and donors, we have been able to empower young people to succeed in treatment and education so that they are able to launch their college or career plans. Thank you for being part of the Vista Maria family that believes that every life is worth the world, and that through healthy relationships everyone can achieve their dreams and lifelong success.

With gratitude,



Angela Aufdemberge  
President and CEO

# 2018 Financials

## Current Assets

Cash and Cash Equivalents	\$4,714,712
Investments	9,168,365
Accounts Receivable	5,771,293
Prepaid Expenses	298,124
Fixed Assets-Net	13,562,819
<b>TOTAL ASSETS</b>	<b>\$33,515,313</b>

## Liabilities and Net Assets

### Current Liabilities

Accounts Payable	\$492,072
Accrued/Other Liabilities	1,604,906
Notes Payable	1,555,667
Pension Obligation	3,725,152
<b>TOTAL CURRENT LIABILITIES</b>	<b>\$7,377,797</b>

### Net Assets

Without Donor Restrictions:	
Undesignated	\$9,717,510
Investment in Capital Assets - Net	12,007,152
Board Designated	2,035,227
With Donor Restrictions	2,377,627

**TOTAL NET ASSETS \$26,137,516**

**TOTAL LIABILITIES & NET ASSETS \$33,515,313**

## Revenue

All Revenue	Amount	Percent of Total
Direct Care/Programming Fees	\$20,948,218	75.0%
Care Management Org./Service Rev	3,888,883	13.9%
Contributions and Program Grants	2,704,167	9.7%
Rental Income	277,125	1.0%
Other Supportive Services	104,309	.4%
<b>TOTAL REVENUE</b>	<b>\$27,922,702</b>	<b>100.00%</b>

## Expense

Program	Amount	Percent of Total
Direct Care/Programming Expense	\$22,580,458	87.2%
<b>Supporting Services</b>		
Management and General	2,654,288	10.3%
Fundraising	654,466	2.5%
<b>TOTAL EXPENSES</b>	<b>\$25,889,212</b>	<b>100.00%</b>

**Change in Net Assets From Operations \$2,033,490**

Other Changes in Net Assets 1,920,221

**TOTAL CHANGE IN NET ASSETS \$3,953,711**

On April 20, 2018 Vista Maria became the sole member of Starr Vista, Inc. (a Wayne County Care Management Organization). Consolidated financial results include Starr Vista as of that date.

## 2018 EXECUTIVE LEADERSHIP

**Angela Aufdemberge**  
President and CEO

**Meredith Reese**  
Chief Integrated Behavioral Health Officer

**Kathy Regan**  
Chief Financial Officer

**Donald Fields**  
Vice President, Organizational and Individual Development

**Karen Hall**  
Vice President, Residential Programs

**Tiffany Kelsey**  
Director, Human Resources and Quality

**Kelly Small**  
Director, Strategic Initiatives

**Michael Smith**  
Director, Foster Care & Independent Living

**Mary Vogt**  
Director, Marketing and Fund Development

## 2018 EXECUTIVE COMMITTEE

**James Gouin**  
President, Tower International  
(Board Chair)

**Denise Hogstrom**  
EVP, SSES Global | Managing Partner,  
DMH & Associates (Vice Chair)

**Russell Agosta**  
Retired Partner, Grant Thornton LLP  
(Treasurer)

**Lynn Quigley**  
Retired, Ford Motor Company Fund  
(Secretary)

**James Bernacki**  
Senior Vice President, Comerica Bank  
(Member at Large)

**Sister Marta Ceballos**  
Sisters of the Good Shepherd  
(RGS Representative)

## 2018 BOARD MEMBERS

**Norma Jean Evans**  
Director of Sustainability &  
Business Services, Cranbrook  
Educational Community

**Donna England**  
Retired Chief Accounting  
Officer, DTE

**Josie Hunwick**  
Partner, Grant Thornton LLP

**Elizabeth James**  
Automotive Professional

**Mary Beth Kelly**  
Retired Justice  
Michigan Supreme Court

**Paul Morris**  
Head of Strategic Finance  
AlixPartners

**Beth Rose**  
Managing Counsel--Product Litigation,  
Ford Motor Company

**Jeffrey Sokolowski**  
Director, Robert Half International

**2018 DONORS** - We are beyond grateful for our many donors that make our life-saving work possible. In an effort to be more environmentally conscious, we have opted to not print the list, but instead, published the list of 2018 donors on our website at [www.vistamaria.org](http://www.vistamaria.org). Thank you for your support!

**Gregory Spinazze**  
Vice President, Wealth Strategy Partners

**Carol Taylor**  
Retired, Amerisure Insurance

**Margaret Warner**  
Retired Director, State of Michigan

**Alexis Wiley**  
Chief of Staff, Mayor's Office, City of Detroit

**Mary Williams**  
Vice President, Insurance Exchange



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Organization  
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Permit# 1308

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Dearborn Heights, MI 48127

[www.vistamaria.org](http://www.vistamaria.org)



Founded by the Sisters of the Good Shepherd

## *What's on Vista Maria's Horizon?*

Vista Maria is always looking for ways to address the unmet needs of our youth and improve our service delivery. A key improvement for the care of rescued female survivors of human trafficking is the construction of a new human trafficking stabilization treatment center on Vista Maria's campus. The Aaron and Helen L. DeRoy Treatment Center will be a victim-focused treatment center where care is centralized for adolescent female survivors of human trafficking. Vista Maria has raised more than \$3 million of the RESTORE capital campaign goal. Scheduled to open in early 2020, the new \$4.8 million building, equipped with an emergency intake wing, will be the largest residential building on campus and will expand Vista Maria's capacity to concurrently serve more than 30 females survivors of human trafficking. This expansion of services would not be possible without generous supporters in our community. We are grateful for lead gifts from the DeRoy Testamentary Foundation, Carls Foundation and the McGregor Fund.

