

# VISTA MARIA

## Event Sponsorship Fearless Heart Gala

May 16th, 2024 at One Campus Martius Detroit

The Fearless Heart Gala is a dinner to celebrate the accomplishments of our youth who are succeeding in their treatment and education programs here at Vista Maria.

### Fearless Heart Gala Sponsorship Packages

#### PRESENTING SPONSOR-\$50,000

- 32 complimentary tickets (4 tables) with company logo on table signage
- Full-page full color ad with prime placement on program book back cover
- Opportunity to give opening remarks at the event
- Recognition in all media relations efforts regarding event
- Video commercial spot during program
- Product placement opportunity at event entry
- Opportunity to distribute company materials at event
- Exclusive outdoor banner at Vista Maria's campus entrance from May 1 to May 31, 2024
- Prominent placement of your logo on all event collateral
  - Sponsorship must be received by Feb 16, 2024 to be included on invitation
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor recognition on Vista Maria website and social media outlets
- Sponsorship listing and logo in year round issues of Vista Maria's newsletter sent to over 5,000 homes and businesses

#### PLATINUM SPONSOR-\$30,000

- 24 complimentary tickets (3 tables) with company logo on table signage
- Full-page full color ad in program book with prime placement inside front cover
- Sponsor of Cocktail Hour Reception
- Company logo on cocktail napkins during Cocktail Hour Reception
- Video commercial spot during program
- Opportunity to distribute company materials at event
- Company recognition on invitation
  - Sponsorship must be received by Feb 16, 2024
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor recognition on Vista Maria website and social media outlets
- Sponsorship listing and logo in two issues (pre and post event) of Vista Maria's newsletter sent to over 5,000 homes and businesses

#### GOLD SPONSOR-\$20,000

- 16 complimentary tickets (2 tables) with company logo on table signage
- Full-page ad in program book with prime placement
- Company name and logo prominently placed on signage near valet
- Company name and logo on hanging rear view mirror valet tag
- Company recognition on invitation
  - Sponsorship must be received by Feb 16, 2024
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor recognition on Vista Maria website and social media outlets
- Sponsorship listing and logo in two issues (pre and post event) of Vista Maria's newsletter sent to over 5,000 homes and businesses.

#### SILVER SPONSOR SPONSOR -\$15,000

- 16 complimentary tickets (2 tables) with company logo on table signage
- Half-page ad in program book with prime placement
- Company recognition on invitation
  - Sponsorship must be received by Feb 16, 2024
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor recognition on Vista Maria website and social media outlets
- Sponsorship listing and logo in one issue of Vista Maria's newsletter sent to over 5,000 homes and businesses

#### BRONZE SPONSOR -\$10,000

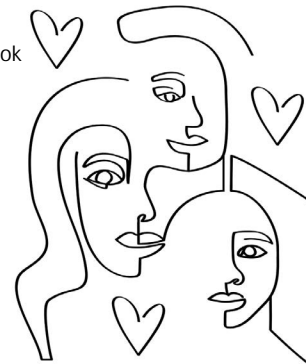
- 8 complimentary tickets (1 table) with company logo on table signage
- Half-page ad placement in program book
- Verbal recognition at the event
- Company recognition and logo on signage at the event
- Sponsor recognition on Vista Maria website
- Sponsorship listing in one issue of Vista Maria's newsletter sent to over 5,000 homes and businesses

#### CORPORATE SPONSOR -\$5,500

- 8 complimentary tickets (1 table) with company logo on table signage
- Quarter-page ad placement in program book
- Company recognition on signage at the event
- Recognition in program book at the event

#### GOOD SHEPHERD SPONSOR -\$1,000

- Quarter-page ad placement in program book
- Recognition in program book at the event



#### FOR SPONSORSHIP INFORMATION, CONTACT:

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